ASSATEAGUE ISLAND ALLIANCE MEMBERSHIP PROGRAM

When: Launch is scheduled for May 2008

What:
Assateague Island Alliance (AIA) will launch a membership program in 2008. The program will consist of five different levels based on the annual membership fee.
   1) Student ($30)
   2) Supporting ($60)
   3) Contributing ($125)
   4) Sustaining ($250)
   5) Patron ($500)
   6) Benefactor ($1,000)

How:
The membership program will be advertised within Assateague Island National Seashore through brochures located in high visitor use areas and direct marketing during the busy summer season.

Supporting Level Details:
All membership levels of AIA will receive the following:
   1) A subscription to an AIA bi-annual newsletter.
   2) Email with news about Assateague Island National Seashore, special offers, and announcements of events.
   3) A 15% discount on AIA sponsored ranger tours of Assateague Island National Seashore.
   4) The opportunity to participate in member events and volunteer activities held throughout the year.
   5) Assateague Island Alliance sticker.
   6) The satisfaction of knowing that you are making a difference in Assateague Island National Seashore.
   7) Annual entrance pass ($30 value)

The following gifts are for memberships above the Supporting level:
   2) Sustaining ($250) members receive: Wild Beach Ponies on Assateague Island scenic poster print by Lauren Stiles, 20x16. Retail value of $23.99.

4) Benefactor ($1,000) members receive *Wild Ponies of Assateague Island* DVD, retail value of 24.99, and *The Atlantic Ocean with Moonlight Reflected on the Foamy Surf, Assateague Island, Virginia*. Photographic poster print, 24x18, by James P. Blair. Retail value of $49.99. Also included is an early Fall sunset picnic party on Assateague Island National Seashore with local, organic food.