

Evaluation of CIT Showcase 2007

Duke's Center for Instructional Technology (CIT) annual day-long instructional technology showcase event was held on April 26, 2007. Duke faculty and staff exhibited their latest and most successful uses of technology for teaching and learning through a series of presentations, discussions, and posters. Over 225 faculty and staff attended this year's CIT Showcase, coordinated by Amy Campbell and Shawn Miller.

Summary of the Event

Showcase 2007 featured eleven 40-minute concurrent sessions including topics such as:

- Cool New Interactive Visualization Tools to Help Students Learn
- iPods and Podcasts and YouTube, Oh My!: Student Perspectives on Technology Use in Coursework, Research and Community Engagement
- Teaching with Tablet PCs

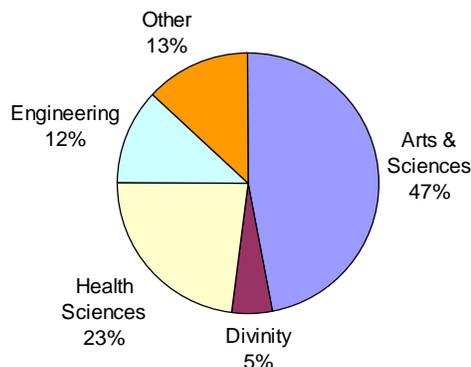
A keynote presentation was delivered by Malcolm Brown, Director of Academic Computing at Dartmouth College, entitled *Teaching in Flexible Learning Spaces: Opportunities and Challenges*. A recording of the keynote presentation is available at: <http://cit.duke.edu/showcase/2007/media.html>

The afternoon session included 35 poster presentations. To view a detailed program, listen to recordings of selected sessions, and see PDF copies of posters, see: <http://cit.duke.edu/showcase/2007/>

Characteristics of Showcase Attendees

The majority of attendees were from Duke (84%), followed by faculty and staff from other higher education institutions (12%), and small number of attendees representing K-12 schools and business. Nearly half of all Duke attendees were faculty and staff from Arts and Sciences [Figure 1].

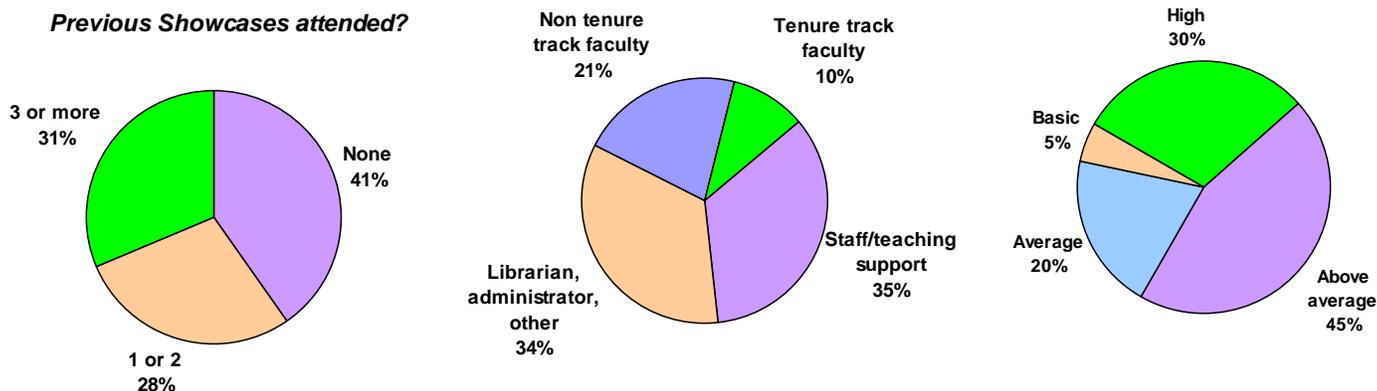
Figure 1 - Duke attendees by Division



Attendee reactions and feedback

All attendees were invited to complete an evaluation form the day after the event. Of the 227 attendees, 99 completed the evaluation, representing a response rate of 49% of attendees not affiliated with CIT. Attendees completing the questionnaire represented the full range of Showcase attendees by previous Showcases attended, role, and expertise with technology. [Figures 2-4]

Figures 2 - 4 Characteristics of Showcase Attendees



Attendees were asked to rate and comment on each type of session and each session attended. Based on these ratings and accompanying comments, attendees found each aspect of the Showcase event to be valuable (highest percentage noted in bold).

Showcase Element	Percentage Rating	
	Somewhat valuable	Very valuable
Morning presentations	37%	63%
Keynote session	49%	43%
Afternoon poster sessions	46%	49%
Interaction with colleagues / Showcase as networking opportunity	49%	50%

A large majority of attendees reported that they met new colleagues who would be valuable future contacts (68%) and would be likely to attend a future showcase (80%).

Some attendees offered suggestions for changes and improvements to the event content and logistics, including:

- Promote and advertise the event earlier (within Duke and at other institutions in the area)
- Consider offering roundtables for discussion led by faculty who have successfully integrated technology into their courses
- Offer sessions multiple times or have fewer concurrent sessions to enable attendees to attend more presentations
- Include more interactive stations for exploring new technologies

Sample Showcase 2007 Attendee Comments

This year's Showcase was terrific! I came away with many new ideas for integrating technology into our courses and web site. I can hardly wait for the workshops, where I can learn how to do the work!

It was great to hear students' perspectives about the iPods--I would have loved more!

The CIT team did an excellent job of pulling it together. I made a few new discoveries and several very helpful contacts. Definitely a worthwhile experience.

I was very impressed with the information and dialogue presented at the Showcase, and plan on attending other future CIT-sponsored events.