Endowed Eponymous Festivals on Delos

Abstract: Second-century BC Delos saw the creation of more than two dozen endowments, by men and women, Delians and aliens, and, most famously, Hellenistic royalty or their agents. Scholars agree that these underwrote festivals (mostly eponymous: The Antigoneia, Eutycheia, Philonideia, Ptolemaieia, Stesileia, etc.), and have focused on the political motivation, purpose, and effects of the dozen or so royal specimens. This paper suggests that we have misconstrued the Greek of the Delian accounts; that the endowments did not fund eponymous festivals per se, but modest recurring ritual that was established on the occasion of significant family events, especially marriage and death; that this peculiar Delian phenomenon has more to say about authentic piety than grand politics, and more in common with Hellenistic family cult than festival culture.

Résumé : Au ii e siècle avant notre ère, Délos a vu se créer près de vingt-cinq fonds, par des hommes et des femmes, Déliens et étrangers, et, un cran plus haut dans la célébrité, par des rois hellénistiques ou leurs agents. Les chercheurs s’accordent à penser que ces fonds permettaient d’organiser des fêtes (surtout éponymes : Antigoneia, Eutycheia, Philonideia, Ptolemaieia, Stesileia, etc.), et se sont concentrés sur la motivation politique, sur les objectifs et les effets de la douzaine de cas royaux. Cet article fait l’hypothèse que le grec des comptes déliens a été mal interprété ; les fonds ne finançaient pas des fêtes éponymes en soi, mais la récurrence modeste de rituels qui étaient établis à l’occasion d’événements familiaux importants, comme les mariages et les décès ; ce phénomène délien particulier a davantage à dire sur la véritable piété que sur la grande politique, et il offre davantage de points communs avec le culte familial hellénistique qu’avec la culture des fêtes.

In 302 BC, Stesileos son of Diodotos, a prominent Delian, endowed 1500 drachmas to fund annual dedication of a phiale, to Aphrodite.¹ He was an early adopter of what would become a popular economic and religious gesture on the sacred island. Over much of the next century Delos saw the creation of more than two dozen such endowments,² which underwrote, scholars agree, festivals, nearly

1. Bruneau, Recherches, p. 342–343; ZieBarth, “Delische Stiftungen,” no. 2. The first dedication was made in 301 (I.Delos 298.A.96 [240 BC]), which suggests that the capital was donated and endowed in 302.

all of them eponymous: the Antigoneia, Eutycheia, Philonideia, Ptolemaeia, Stesileia, etc. This is the highest known concentration of both endowments and eponymous festivals from any single Hellenistic city. The Delian practice seems to illustrate a pattern of self-aggrandizement, by both royalty and non-, of such scale, pace, and intensity that it is striking even by ancient standards of humility.

It has not been observed, however, that Delian epigraphy does not refer unambiguously to these ritual acts as named *festivals*. Apart from a very few exceptions discussed below, we do not find proclamations “at the Stesileia,” expenditure on items used “at the Ptolemaeia,” services rendered “for the Philonideia,” individuals officiating “The Eutycheia,” sale of hides from animals sacrificed at “The Antigoneia,” or the like. The reason, I urge, is that the eponymous...
festivals thought to have been sustained by these endowments did not exist as such.

Ritual clearly did, and it was underwritten by endowments. A person dedicated money, which was lent at interest of ten percent and the returns used each year to dedicate a phiale or similar object and/or to conduct other ritual. Decrees honoring founders or enabling their endowments, such as we find elsewhere, are unattested on Delos. Instead, we find inventories of dedications, records of lending and collection, disbursement of funds to ritual administrators, even arrangement of some endowed funds under common financial administration.


10. For which see still *Laum*, *Stiftungen*.


Founders were Delians and aliens, men and women, and Hellenistic royalty. The last have drawn most attention from scholars, but the practice was homegrown. The first attested endowment was established by a Delian, Mikythos, perhaps around 310 BC. Stesileos’ came next. Hellenistic royalty, and at least one high ranking adjutant, joined later; the first Ptolemaic endowment was established in 280. And for about two generations thereafter a roughly equal mix of royalty and non followed suit. Some fifty years after Stesileos’ dedication, his daughter Echenike established an endowment. Perhaps around 240 BC, another wealthy and pious Delian woman, Philonis, created another, as did Nesiades and Gorgias, shortly after. About the other non-royal founders we are generally ignorant: for example, the Sopatros who established an endowment of an unknown size perhaps in 229, is only a name. Of known aliens, an Aitolian, Nikolaos, established an

15. On the two female founders on Delos, as well as others elsewhere, see E. STAVRAINOPOULOU, “Gruppenbild mit Dame”. Untersuchungen zur rechtlichen und sozialen Stellung der Frau auf den Kykladen im Hellenismus und in der römischen Kaiserzeit, Stuttgart, 2006, p. 228–249.


17. BRUNEAU, Recherches, p. 519–523.

18. IG XI.2 287.A.122–123; BRUNEAU, Recherches, p. 343. Also in 250, Echenike dedicated a phiale weighing 120 drachmas, which seems not to have been paid for from the endowment: IG XI.2 287.B.32: καὶ ἐπὶ τῆς ἡμετέρας φράξης· φαλάξ ἐκ τους οίκου, Ἐχενίκης ἀνάθημα, ὁλκὴ ΠΔΔ. Also a gold cup: IG XI.2 287.B.75: καὶ ἐπὶ τῆς ἡμετέρας φράξης· κύλιξ χρυσῆ, Ἐχενίκης ἀνάθημα, ὁλκὴ Π. I.Delos 313.frab.34; this φαλάξ seems to have been the same as the ἱδυποτίς also credited to her: I.Delos 385.A.fra-e.9–10: ἱδυποτίς χρυσῆ, Ἐχενίκης ἀνάθημα, ὁλκὴ ΔΔΔΠΗΗΗΗΙ; 421.27; 439.fra.6–7; 442.B.7; 455.B.fra.7; 465.B.fra.9; 469bis.8.


20. Nesiades: IG XI.2 289.16–18; The earliest attested phiale from Gorgias’ endowment was dedicated in 228: IG XI.2 124.68–70 (221): φαλάξ Γοργίου ἀνάθημα ἐπ’ Ἀμφιτρόπους, Ἐχενίκης ἀνάθημα, ὁλκὴ ΠΔΔΠΗΗΗΠΗΗΠΗΠ. That they are Delians: VIAL, Délos indépendant p. 381.


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endowment in 252;22 likewise Eutychos of Chios, long conjectured to have been a banker or financier, about twenty years later.23

We know little of founders’ motivations. But of the non-royal founders, Stesileos and his family do seem to fit a recognizable profile. He was archon in 305, choregos in 284 and 280;24 his son Diodotos served as ambassador, hieropoios, prodaneistes, and lampadarch in the 280s;25 in 250 his daughter Echenike endowed sacrifice to Apollo and Aphrodite (above n.18). He was not only politically engaged, but pious as well, and his piety extended beyond the endowment. By 304, he had dedicated not only a statue of Aphrodite,26 but also, it is thought, the sanctuary and small temple in which she resided.27 This stood at the northern edge of the

22. The earliest attested phiale was dedicated in 251. I.Delos 398.A.90–91 (240); 313.frab.71 (255/4?); 314.B.78–79 (after 235/4) restored; 320.B.36–37 (229) restored. Patronym and ethnic preserved: IG XI.2 287.B.127–128 (250): φιάλην Νικόλαος Ἀγίου Ἀιτωλὸς ἀνέθηκεν Απόλωνι Ἀρτέμιδι Λητοῖ, ὁλκὴ Η; XI.4 1075.2–3 (mid III). On an occasion unknown to us — not impossibly the creation of the endowment itself — he was honored for his “piety toward the sanctuary and goodwill toward the people” (IG XI.4 1075 [mid III]): ὁ δῆμος ὁ Δηλίων | Νικόλαον Ἀγία | Αἰτωλὸν ἐκ Προσχείον | ἐυσεβείας ἑνεκὲν | τῆς περί τοῦ ἱερὸν ἐξενετεῖν. E. Will, Histoire politique du monde hellénistique 323–30 av. J.-C. (2nd ed., Nancy 1979–82) vol. I, p. 327, notes that Nikolaos “fonde une fête à son nom, les Nikolaieia, du même type que les Ptoleméeia ou que les Antigoneia!” This is true, but it might be more apt to say that both he and the kings were following the example of Delian locals.


24. IG XI.2 105.1: ἐπὶ Ἀριστοκρίτου ἄρχοντος (284); 3–4: οἵδε ἐχορήγησαν εἰς Ἀπολλώνια: | Στησίλεως Διοδότου [τοῦ]; 107.1–2: ἐπὶ ἄρχοντος Χάρμου (280) οἵδε ἐχορήγησαν | εἰς Ἀπολλώνια; 13: τραγωιδῶν· Στησίλεως Διοδότου. On his family see Vial, Délos indépendante, p. 75, Stemma XI; also Tréheux, Études, p. 429–433.


theater quarter, its entry apparently flanked by statues of his parents. A third statue was dedicated there by his daughter Echenike. Several dedications from the period of independence are from members of Stesileos’ family. The place “was saturated with the presence of Stesileos, in the form of his pious dedication, and the aged parents he chose to honour out of the fortune they had passed on to him.” Thus, the entire sanctuary is thought to be private, a family affair, much like the nearby, and later, Sarapeion A. Durvye has suggested that Stesileos’ actions blended piety and more secular aspirations, by providing a gathering space for a “political group” and reaffirming the status and power of his prominent family. Here, in other words, are the actions of a well known type, an elite benefactor.

L’Aphrodision : rapport sur les fouilles de juillet 2008,” BCH 133 (2009), p. 597–608, 602–605; also that the area was not completely undeveloped at the time of construction: p. 605–607. The oikos immediately to the west of the temple, on the other hand, appears to have been built at the same time: Durvye, REG 119 (2006), p. 96–97. C. Durvye, “Recherches récentes à Délos : l’Aphrodision de Stèsileôs,” RA (2009), p. 198–207, 200, conjectures that perhaps it stored phialei generated by Stesileos’ endowment or served as a banquet hall.


29. IG XI.4 1166: [Σ]τήσιλεως τὸμ πατέρ[α] | Διόδοτον; 1167: Στησίλεως τὴμ μητέρα | Ἐχενίκην.


31. C. Durvye, “Évolution fonctionnelle d’une divinité à l’échelle locale : les offrandes à l’Aphrodite de Stèsileôs à Délos,” Kernos Suppl. 23 (2009), p. 149–167, 156–160. By the time Athens returned to control of the island, patronage of the little temple seems to have declined somewhat and dedications seem more modest: Durvye, in Kernos Suppl. 23 p. 160–162. And yet this is also the period in which the sanctuary was apparently expanded, with the addition of a cluster of oikoi adjacent to the temple, to the east. Durvye, RA (2009), p. 202–205. The designation, ‘oikos,’ is ancient; see e.g. I.Delos 1417.A.ii.19–20: ὢν καὶ στὸ τῷ θεόν καταραμένον κηρῷ καὶ ἴκνας σῶν ἔχοντες. By this time the Athenian administrators were keeping track of the temple’s dedications. I.Delos 1412.28–35; 1417.A.ii.1–21, the fullest accounting; 1423.B.a.ii.17–23; 1426.B.ii.1–22; 1442.B.30–35; 1443.B.ii.91–101.


33. Guide de Délos, no. 91; Bruneau, Recherches p. 459–461. It may also call to mind the Mouseion established by Epikteta, on Thera, about a century later, a private sanctuary established by and for a prominent family and bespeaking its own particular piety: IG XII.3 330 [A. Wittenburg, Il testamento di Epikteta, Trieste, 1990; Laum, Stiftungen, 43].


35. Gabrielsen, I.e. (n. 23), p. 153–154, emphasizes the family’s engagement in business: “Diodotos, one of the seven prodaneistai in 282 BC, was the son of Stesileos, who in 302 had established the foundation Stesileia, and the brother of Echenike, who in 250 set up the foundation Echenikeria; four years earlier (286), he himself had served the sanctuary as hieropoios. … These individuals — and indeed the entire ensemble of Delian prodaneitai — fall squarely into the larger group of portfolio-holding entrepreneurs, who engaged in moneylending either independently or as energetic, profit-making sub-lenders standing amidst chains of credit. In
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for whom piety, philanthropy, politics, and the enhancement of personal and familial status are authentic and overlapping concerns. This is not a controversial idea; endowments, like most such benefactions, are generally thought to have projected founders’ power to local audiences. An annual eponymous festival sent a clear message, demanded recognition, affirmed the prestige of founders and families. Establishing a private sanctuary at the same time only underlined this message. As gestures of political self-representation, therefore, the royal and non-royal endowments look alike. The former have long and often been thought to celebrate and advertise major military victories in the Aegean theater; to manifest “religious policies” that were “part of an effort to consolidate … close relations” with subject cities; to be an act of “pious self-advertising investment;” to have been established “for the sole purpose of glorifying the new powers of the time, who craved the international recognition and prestige these gatherings could

the period of independence, temple, city and wealthy Delians had formed a smoothly working credit coalition.”

36. See, however, the qualification offered by MA, o.c. (n. 32), p. 233–234: “The monuments set up by Stesileos on Delos — two family statues, and a temple — sound like a grand statement, but it is important to realize that they were set up in an isolated site on the edge of the main area of the shrine: segmented off from the e iphanestatoi topoi reserved for dedications and the very rare public honorific statues, and excentric. During the period of Delian independence, most private honorific families in the late third and second centuries BC crowded within the dromos …, in a series that hinted at a form of organization, public control, and family consent to collaborate with the public. The case of Stesileos suggests that the elitist analysis cannot be pushed too far, because of the diversity and fragmentation of social space in the Hellenistic cities: what was the audience of the family monuments? Could the habit of family statues have been an elite passetemps, part of an incoherent social landscape which combined signs of political institutions and discourses as well as private, ‘anthropological’ values and interests? Could the practice have been part of a complex and evolving dialectical relationship between the community and the elite which it helped constitute?” M. SCOTT, Space and Society in the Greek and Roman Worlds, Cambridge, 2013, p. 60, suggests that the site is part of increased development, heavily religious, in a transit zone.


Thus, the royal and non-royal endowments are thought to have aimed at the same effect. But these endowments were too small to have garnered much international prestige. We know or can infer the capitalization of ten endowments (I.Delos 366.A.131–134); the smallest was 1500 drachmas, the largest 8700, and most between 3000 and 4000. Stesileos’ fund, the smallest of the lot, earned but 150 drachmas per year, enough to acquire a phiale and little or nothing else. The annual return of Philonis’ endowment, the largest attested and more than twice the size of most, was roughly equivalent to expenditure on wine alone for the annual festival at the Carian village of Kypranda (by Kaunos). A royal endowment that earned a few hundred drachmas and spent more than 100 of them on a phiale, could not buy much religion with the balance. The endowments underwrote ritual celebrations to be sure, but nothing like a festival befitting the honor of a king. These ‘festivals’ were meant to be witnessed primarily by the gods. Their modest scale did not conduce to ostentatious, political machination and propaganda. Their size, then, sets them apart from the eponymous festivals of the Hellenistic world that we know so well. And yet their names, the Stesileia, Eutychia, Ptolemaiaia, etc., do call to mind the small but well known number of eponymous endowed festivals from elsewhere in the Hellenistic world: the Leonideia at Pharsalos, Koan Pythokleia, etc., do call to mind the small but well known number of eponymous endowed festivals from elsewhere in the Hellenistic world.


41. P.Cair.Zen. III 5934 a.4 and 9–14: ὁ γεωργός μου Θήρων ἐπρίατο παρὰ | τῆς πόλεως παρασχεῖν | οἶνον τῆι γινομένι | πανηγύρει ἐγ Κυπράνδοις κατ’ ἐνιαυτόν, | ὑπὲρ οὗ ἐγὼ παρέσχον τὸν οἶνον | μετρη|τὰς πδ τὸμ μετρητὴν ἀνὰ 𐅂 | ὃ γίνονται 𐅂 ὀν. 


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Delphic *Alkesippeia* and *Attaleia* and *Eumeneia*.  These eponymous festivals were not “the cult of So-and-so” (objective genitive) but “So-and-so’s cult” for some deity, ritual offered to gods by a polity in the name of the men who provided the resources to fund it. The adjectival ending denoted a ritual’s originator and funder rather than its object or recipient. Of course, the latter sense was also, and more typically, conveyed by the same: e.g. the Magnesian *Leonkophryeneia* or Alexandrian *Ptolemaia*. These were two distinct kinds of eponymity, indicated by the same type of adjective. Such ambiguity was tolerable, understandable, and probably a natural development of the growth in private financing of public religion; Delphians will have had little difficulty remembering that the *Alkesippeia* was cult established, paid, and named for Alkesippos rather than cult offered to Alkesippos.

On Delos, however, the adjective was also used in a different way. The earliest of the endowments was established, around the time of independence, by Mikythos. Dedications offered via his fund were inventoried as *kylikes mikytheioi*, *skaphia mikytheia*, or plain *mikytheia*. Likewise, dedications funded by Stesileos’ particular type of “festival,” named after the donor but intended to honor the deity, perhaps derived from the embassies (*theōría*) sent to Delos by cities with sacrifices, choruses, and dedications to honor Apollo. Whatever its origins, it became the format according to which, in the third century, the Ptolemies, Antigonids, and Attalids made their primary contribution to Delian religious life. In Athens, as we have seen, benevolent Hellenistic monarchs might be rewarded with divine honors and large public festivals in *their* honor. But on Delos these same monarchs received from the Delian state itself no such honors. Rather, the kings or members of their families or staff contributed sums of money, probably rather modest by their standards, and from the interest each year a sacrifice was performed, the Deliades sang, and a vase was made and inscribed to commemorate the event. The celebration was named after the monarch, whether Ptolemaicia, Antigoneia, or Attaleia, but the recipient of the honors was Apollo, not the monarch."

45. *I. Thessaly* 52 (III): Leonides of Halikarnassos dedicated a stoa, its rents to be used to fund the eponymous gymnastic competition. *IG* XII.4 350 (late 2nd cent. BC): a gymnasial calendar from perhaps as much as a century later indicates that the *Pythokeia* — presumably the very same — were celebrated on the tenth of Artamitios (IG XII.4 281.33–34): Πυθόκλεια Διὶ Σωτῆρι; a text from the mid 2nd century AD mentions a hereditary priest of the Pythokeians, presumably an association that was invested in the cult, perhaps of individuals claiming descent from Pythokles: *Nuova Silloge*, 462.11–12: ιερέα κατὰ γένος Πυθο|κλείων.

endowment were called *pota gia stesileia,* and officials called that fund the *stesileion.*

A *stesileion,* then, was the fund that paid for offerings and an offering that was paid for by the fund. The *hieropoioi* did not record a loan of money that Echenike donated “for the *Echenikeia*” or some such, but rather “for a sacrifice to Apollo and Aphrodite.”

Her fund was itself referred to as “the *echenikeion.*” Likewise, the *gorgieion* paid for *phialai gorgieioi*; the “money that Nesiades dedicated” was the *nesiadeion;* Philonis’ endowment was called the *philonideion* and underwrote some form of ritual, including annual dedication of an object also called simply a *philonideion,* or else a *skaphion philonideion,* or *poterion philonideion.*

When the same Philonis dedicated a *thymiaterion,* by a separate initiative, it was recorded as a “dedication of Philonis,” not as a *philonideion:* it came directly from her, not from her eponymous fund.

Objects dedicated via an endowed fund might be said to come from the founder, which does not mean that objects dedicated directly by an individual would be said to have come from his or her endowment. Thus, just as the *Alkesippeia* was ritual funded by Alkesippos, *stesileia* were dedications funded by the *stesileion,* which was endowed by Stesileos. This nomenclature is well known, but its importance under-appreciated.

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48. *I.Delos* 291.e.11: — [στησιλείου ἀργυρίου] — ; 354.23: δ ἐφή ὀφείλει τὸμ πατέρα αὐτῆς ἐπὶ τῆι οἰκίαι τῆι πρὸς τὸ κίον τοῦ στησιλείου; 370.40 and 41: Ἑβδομίσκος Ἀρίστιος τοῦ ἱστιατικοῦ τοῦ Ἐχενίκη κατὰ ψήφισμα τῆι πόλει καὶ προδανεισταῖς τοῖς βούλευταῖς δραχμὰς ΧΧΧ ἃς ἀνέθηκεν Ἐχενίκη Στησίλεως εἰς θυσίαν τοῦ τε Ἀπόλλωνι καὶ τῆι Ἀφροδίτῃ, ἐπὶ ὑποθήκει ταῖς προσόδοις ταῖς δημοσίαις· ἡ συγγραφὴ παρὰ Πάχητι.


55. *I.Delos* 1432.b.i.9–20: θυματήρια πομπικὰ περιηργυρωμένα, ἀνάθεια μια Φιλωνίδος τῆς Ηγησαγόρου.

56. As I suspect is the case at *I.Delos* 1432.B.a.i.8: σκάφην Φιλωνίδος δεικνύει καὶ μικρύθειν οὖν.

Scholars have referred to, say, “The Echenikeia” for good reason. In 207 BC the *hieropoioi* recorded several disbursements to *epistatai* for what appear to be endowed eponymous festivals so named (*I.Delos* 366.A.131–134):

ἐδώκαμεν δὲ καὶ τοῖς ἐπιστάταις εἰς τὰς θυσίας ἐν τοῖς καθήκουσι χρόνοις· Κοσμιάδει εἰς Φιλαδή̣[β]ημα ΗΗΗΔΔΔ· Ἀριστοπάππῳ Φιλίου εἰς Χαρονή̣[σ]α ΗΗΗ· Τέλλιος εἰς Χαρονή̣[σ]α ΗΗΗ· Τιμοσθένῳ εἰς Θηριονή̣σ̣α ΗΗΗ· Δεξιθέω̣[ν] Δεξιθέου εἰς Ε̣χενικεία ΗΗΗ· Λυγιάκῳ Φιλόκλειῳ εἰς Φιλωνίδεια ΗΗΗΗ· Ὀστάκῳ Ὀστάκου εἰς Στησίλεια ΗΗΗ· Δεξιθέω̣[ν] Δεξιθέου εἰς Ε̣χενικεία ΗΗΗ· Φιλιάκῳ Φιλιάκου εἰς Νησιάδεια ΗΗΗ.

This seems to refer unambiguously to eponymous festivals. But no one appears to have observed that if we were to ‘de-capitalize’ (e.g. εἰς Γοργίεια → εἰς γοργίεια) the text would make no less sense. Whatever the *gorgieion* paid for, whether a *phiale* or a victim, was called a *gorgieion*; disbursements for such were “for *gorgieia*,” εἰς γοργίεια. The *stesileion* yielded 150 drachmas per year, which went “for *stesileia*” and purchased one *phiale*, the *echenikeion* yielded 300 drachmas, which went “for *echenikeia*,” which in this case were not *phiai* but some other rites (sacrifice, libations, *et seq.*). All of these fell under the broad rubric *thysiai*, not solely the sacrifice of victims (*Stesileos’* endowment did not fund such), but rather, rites, ceremony, offerings in a broad sense. So, there was ritual; there was celebration; there was dedication. But nothing in this passage requires the existence of endowed eponymous festivals *per se*.

A common expression found elsewhere in the *hieropoioi* accounts seems to record *phiai* coming “from (celebrations) of the *Stratonikeia*” or the like, e.g. *I.Delos* 366.A.53–55: καὶ φιάλας· ἐπὶ Σωτίωνος Πτολεμαίων· ἄλλην Πτολεμαίων, Στρατονικείων, Νικολαείων, Ατταλείων, Ἀντιγονείων, Δοκασείων ἄλλην Ἀντιγονείων· ἐπὶ Ἀπολλοδόρου Μαψιχιδῶν· ἐπὶ Τλησιμένου Σωπατρείων· ἐπὶ Σωτίωνος Φιλωνίδειων· ἐπὶ Φίλωνος Δημητρείων. But for officials responsible for tracking hundreds of these objects, a somewhat different construction would be understandable. Since each individual dedication was known as, say, ‘a *ptolemaieion*’ and the vast stores of them could be referred to collectively as ‘*ptolemaieia*,’ these might well be reckoned, “another of the *ptolemaieia*, and of the *stratonikeia*,” etc. Such a construction suits grammar and is also in keeping with ancient religious sensibility: to both god and polity an object’s dedicator (say, Nikolaos) was a more important piece of information, and was more often inscribed, than the occasion of its dedication (say, the *Nikolaieia*). Since a *nikolaieion* was an object dedicated by Nikolaos via his endowment, to record ἄλλην νικολαείων was simply to indicate another of the dedications that Nikolaos made via his eponymous fund. Thus, here too, the Greek need not refer to a festival, and it makes better ritual sense if it refers to a dedicator.
Elsewhere, the inventories are explicit about this. Endowment phialai are often recorded alongside phialai that were dedicated by the Delian trittyes, the Mapsichidai, and the Thyestadai and Okyneidai, e.g. I.Delos 366.84–85 (207): ἄλλην Π[τολεμ]αιείων· ἐπὶ Χαρίλα Δημητριείων· ἐπὶ Ξενομήδου Μαψιχιδῶν· ἐπὶ Πολύβου Θυεστάδων | καὶ Ὀκυνειδῶν· ἐπὶ Θυεστάδων. The latter were regular, though not endowed, dedications. The trittyes were agents, dedicators, and not occasions; the genitives indicate that the dedications were theirs, in the strict sense of having been offered by them. In this formula both Θυεστάδων καὶ Ὠκυνειδῶν indicate dedicator and neither refers to occasion. Like the genitive, the adjectival ending in –eion also tells of dedication, in this case indirect, by the person for whom an endowment is named. This was the compressed language of accounting. But elsewhere, the inscriptions show the equivalence more explicitly, deploying the same boilerplate to record “other phialai which the Thyestadai and Okyneidai dedicated” and “other phialai which the Deliades dedicated, King Ptolemy having contributed the choreia.” These are merely the verbose expressions of that other formula, ἐπὶ τοῦ δεῖνος Πτολεμαιείων and ἐπὶ τοῦ δεῖνος Θυεστάδων καὶ Ὠκυνειδῶν, which indicated an object dedicated by Ptolemy via the ptolemaieion and an object dedicated, without such intermediation, by the Thyestadai and Okyneidai. The same logic underpins both formulas and shows that the Delian accounts recorded the dedicator and not the occasion. There was no dedication of a “phiale from the Ptolemaieia.” There were no endowed eponymous Ptolemaieia; there was an endowment to pay for regular ritual that included dedication of ptolemaieia, a different thing.

There were eponymous funds (e.g. stesileion, gorgieion, etc.), which endowed offerings that were referred to by the same convention (collectively, stesileia, gorgieia, etc.). These were regular, simple, and modest offerings that accompanied a ritual performance of the Deliades. This endowed ritual at Delos was not like the Delphic Alkesippeia or Pharsalian Leonideia or even the Delphic Attaleia and Eumeneia. The Delian gesture was smaller, humbler, less ostentatious than the

58. VIAL, Delos indépendante, p. 28.
59. I.Delos 320.B.14: ἄλλην φιάλην ἃς ἀνέθεσαν Θυεστάδαι καὶ Ὠκυνειδᾶς, ἐπʼ ἀρχόντων Φιλίου, etc.; 19–20: ἄλλην φιάλην ἃς ἀνέθηκαν Δηλιάδες, χορεῖα ἐπιδόντος βασιλέως Πτολεμαίου, ἐπʼ ἀρχόντων Σωσιμάχου, etc.
60. L. CRISCUOLO, “Agoni e politica alla corte di Alessandria. Riflessioni su alcuni epigrammi di Posidippo,” Chiron 33 (2003), p. 311–333, at 324–326, raises the possibility that the Ptolemaia in which Etearchos of Cyrene was victorious may have been Delian (Poseidippos, Epigr. 76 [Austin-Bastianini]: ἐπὶ τοῦ δεῖνος Πτολεμαίου | Ψῆφος Πτολεμαίου καὶ Ἐτεάρχους ἁγιομένον, ὡς Ἐτεάρχων | Μῆτρας Χαλκίδας καὶ Ἀκρωτήριος καὶ Ἰμπαλισθείσας καὶ Ἰσόμετρος ἐπὶ τοῦ Δελτέρου | καὶ Νεμέας καὶ Ἡρωίδας καὶ Ἐμμήνας καὶ Ἰσλέος καὶ Ἐμμήνας καὶ Πτολεμαίου. It is in my view unthinkable that the poet would have put a ritual event funded at a few hundred drachmas per year — even if I am wrong to think that there was no such Delian ‘festival’—at the head of a list of victories at the Isthmian, Nemean, and Pythian games. The reference is clearly to the panhellenic Ptolemaia at Alexandria; see e.g. D. J. THOMPSON, “Posidippus, Poet of the Ptolemies,” in K. GUTZWILLER (ed.), The New Posidippus: A Hellenistic Poetry Book, New York, 2005, p. 269–283, 280.
grand eponymous festivals of the Hellenistic world. Founders gave names to their dedications, which was normal religion, and to the endowments that paid for those dedications, which was expedient administration. But the Greek does not indicate that Delians attended festivals called ‘The Stesileia’ or the like. Endowed ritual with funds and dedications named for the founders, yes; endowed festivals named for their founders, no.

Thus, in scale, sensibility, and terminology, the Delian ritual looks more like the modest endowed family cult that we know so well from the Hellenistic period. Even the more ambitious endowed family associations did not sustain large public festivals. Diomedon’s testamentary endowment at Kos supported family gatherings after his death and carefully regulated family members’ use of the endowed sacred precinct for weddings. Epikteta’s testamentary endowment on Thera offered similar support and also reserved the precinct for family weddings. Poseidonios of Halikarnassos endowed a field, with courtyard, garden, and memorial to support annual cult by his assembled family members. And while he did stipulate that on the first day of the annual celebration the agathos daimon of himself and of his wife Gorgis should receive a ram, there was no eponymous festival and the first order of business was to be a sacrifice to the agathe tyche of his presumably deceased parents. When Kritolaos of Amorgos endowed games on the death of his son Aleximachos, the ritual was modest and restricted to the gymnasium-going elite; the endowment itself yielded only 200 drachmas per year.

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63. IG XII.3 330.50–51: μηδὲ χρῆσαι τὸ Μουσείον μηθενί, | εἴ κα μή τις τῶν ἐξ Ἐπιτελείας γάμον | ποιῇ.


65. IG XII.7 515. The Delphic Attaleia, whose audience was the modest community of gymnasium attendees, could draw on but 200 drachmas (3000 at interest of 1/15th) for “sacrifices and honors” (SYLL. 672.9, [LAUM, Stiftungen, 28]) εἰς δὲ τὰς τιμὰς καὶ θυσίας δραχμάς τρισαξάλας 23: τόκου πεντεκαιδεκάτου.
Most such endowments recognized the familial disruption of death with modest ritual; some supported familial growth through unions. By and large they did not do so with festivals named for the founders themselves.\(^66\)

If the Delian endowments were a local manifestation of this wider phenomenon, then we might expect them to have been established to mark similar moments in their founders’ lives. Unfortunately, as rich as Delian prosopographic data are, we lack the information to reconstruct detailed family histories. In the case of the royal endowments, however, we are better informed. Now, in no instance is the purpose or occasion of an endowment’s founding stated. But some cases admit of reasonable speculation. The \(\textit{hieropoioi}\) started recording \(\textit{phialai}\) contributed by Philetairos in 262 BC,\(^67\) meaning that the endowment was established in 263, the year of Philetairos’ death. Some have thought that Philetairos established...
the endowment himself,\textsuperscript{68} in support of a festival named for himself, in honor of himself. But several royal endowments were founded in or around the year of their eponym's death, so that it is simpler to conclude, as some have, that Eumenes I established the fund upon his uncle's death and his own succession to the Attalid throne.\textsuperscript{69} If so, then the eponym was not self but family member, the act not self-promotion but right piety, consistent with Eumenes’ apparent dedication of a statue of Philetairos at about the same time.\textsuperscript{70} If so, then this was a minor departure from Delian practice, inasmuch as the formal dedicator was held to be not the endowment’s founder, but the individual on whose behalf and under whose name someone else established the fund. Eumenes gave the money that allowed Philetairos to contribute \textit{phialai} posthumously. But if these funds were established on the occasion of important family events, as I have suggested, then this endowment remained otherwise true to convention, inasmuch as it was founded in pious response to Philetairos’ death.

Similarly, in 246, the third of the Ptolemaic endowments was established.\textsuperscript{71} This was the year in which Philadelphos died and Euergetes ascended to the throne. Some have viewed this as somehow announcing or enforcing Euergetes’ legitimacy.\textsuperscript{72} But any such measures are likely to have been carried out on the home front and at scale, not on Delos with a modest rite, whose perpetuation by endowment entailed a year’s delay before first offering. As pious observance of a family member’s death, on the other hand, the gesture is understandable.


\textsuperscript{70} IG XI.4 1106: Ἐιμένης — — — | Φιάλταιριον ἡ λεύκη — — —.\textsuperscript{72} E.g. W.W. Tarn, \textit{Antigonos Gonatas}, Oxford, 1913, p. 376: “[O]ne of his first acts had been to see that a foundation to celebrate his accession was made at Delos.”

\textsuperscript{71} In 240 six \textit{phialai} were attested, so that the endowment’s creation must have been in 246 and its first dedication in 245; I.Delos 298.77–79: ἄλλας φιάλας ἐπιγραφὴν ἐχούσας· Δηλιάδες, Χορεία Ἀπόλλωνι Αρτέμιδι Λητοῖς ἐπιδόσα τοῖς βασιλείς Πτολεμαίου, ἐπὶ Ἀργείδοιος Μαυθενίου (245), ἐπὶ Σενακρατίου (244), ἐπὶ Διονυσίου (243), ἐπὶ Ὀρθοτήτου (241), ἐπὶ Λεόνιδος (240); Φιάλαι ἐπιδόντος τοῖς βασιλείς Πτολεμαῖοι \textit{Γ}И. On the three Ptolemaic endowments see Bruneau, \textit{Recherches} 519–523.

\textsuperscript{72} E.g. W.W. Tarn, \textit{Antigonos Gonatas}, Oxford, 1913, p. 376: “[O]ne of his first acts had been to see that a foundation to celebrate his accession was made at Delos.”
There may be a pattern. The first *stratonikeion* was dedicated in 252, its endowment having been created in the previous year.\(^{73}\) The fund was named for the daughter of Demetrios Poliorketes, sister of Antigons Gonatas,\(^{74}\) wife of first Seleukos Nikator and then his son Antiochos.\(^{75}\) It has been suggested that the endowment was established to celebrate Antigons’ naval victory off Kos — which may have taken place in 255, or even earlier;\(^{76}\) in either case the delay is unexplained and should raise doubts. Whatever the date, though, a major naval victory seems a bizarre occasion for Antigons, if he was the author of the endowments, to have honored his sister, especially with a modest ritual that few would ever see. On the other hand, if Stratonike died in 254, as has been suggested and often accepted as plausible, though never proved,\(^{77}\) the subsequent creation of the endowment to produce dedications offered “on her behalf”\(^{78}\) would have been an intelligible show of piety and a reasonable religious response to her death.

In that same year Antigons is thought to have established an eponymous endowment in honor, the assumption goes, of himself and in celebration of his earlier naval victory off Kos. But scholars agree that Antigons’ son Demetrios II married Stratonike, the daughter of Antiochos I, in the mid 250s; Tarn’s conjecture that the marriage took place in 253 has found followers if not proof.\(^{79}\) Demetrios’ marriage may well have been worth celebrating. No one could have known at the

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74. Bruneau, *Recherches*, p. 561–562; Schulhof, *BCH* 32 (1908), p. 106. P.M. Fraser, *WWW Roberts*, *CdÉ* 24 (1949), p. 292 n.4 suggested that the honorand was the daughter of Antiochos I and wife of Demetrios II but, as Hammond – Walbank, *Macedonia*, p. 598, n.6, observed, she was called *basilissa* in the Delian accounts (*e.g.* IG XI.2 287.B.124) and Demetrios II was not king until 239.
time that the union would end unhappily.\textsuperscript{80} Demetrios’ father Antigonos Gonatas had also married a Seleucid princess.\textsuperscript{81} Now, another such alliance opened the door to future succession.

I suggest, then, that the two Antigonid endowments may have been created not in celebration of a military success, not to advertise imperial might, but rather to acknowledge two religiously charged domestic and dynastic moments, one severing a tie to the Seleucids and another forging a new one; these may have taken place in 254 and/or 253, but in any case quite close to each other, and just before the endowments were established on Delos. Antigonos was in his sixties. He had a son and heir in Demetrios II and, with his son’s new well-placed marriage to Stratonike, Antigonos had done what he could to secure the family’s next generation. At this critical moment, I suggest, Antigonos established a pair of endowments, the one observing the death of his sister Stratonike with annual dedication of \textit{stratonikeia}, the other celebrating the marriage of his son Demetrios II with \textit{antigoneia}, named perhaps for the founder himself, Gonatas, but perhaps instead for his homonymous forebear. As commemoration of a major military success such a modest affair — not to mention its eponymity after a woman — would have been laughable, ill-befitting the grandeur of the king and occasion, beneath the honor and thanks owed to the gods. As family ritual, however, such a gesture would have been understandable, respectable, appropriate.

An endowment named for a Demetrios appears to have been founded in 238,\textsuperscript{82} the year after Demetrios II succeeded his father Antigonos Gonatas. It might be tempting to suppose that the \textit{demetrieia} dedicated via this endowment were regarded as having been dedicated by Demetrios II himself. But if Antigonos, only a few years before, had established an endowment in the name of his own grandfather, as I have suggested, then it could have been reasonable for Demetrios II to have done the same.\textsuperscript{83} It is at least possible, I suggest, that the \textit{antigoneion} and \textit{demetrieion} were established by Antigonos Gonatas and Demetrios II, not in their own names but rather in those of their forebears Monophthalmos and Poliorketes.

\begin{itemize}
\item[80.] The two conflicting accounts of Stratonike’s flight from Demetrios to Syria are irreconcilable: Agatharchides, \textit{FGHist} 86 F 20a; Just., XXVII, 1, 1–4; cf. Hammond – Walbank, \textit{Macedonia}, p. 322–323; Carney, \textit{Women and Monarchy}, p. 184–186.
\item[81.] Carney, \textit{Women and Monarchy}, p. 182–183.
\item[82.] The earliest attested \textit{phiale} comes from 237: \textit{I.Delos} 320.B.41–42 (229): ἄλλαι φιά[λαι Δη|ά] δων, χορεῖα ἐπιδόντος βασι[λέ]ως Δη[μητρίου, ἐπ’ ἀρχόντων Τιμαγένου.\textsuperscript{83} Reger, \textit{Historia} 43 (1994), p. 55, is surely right to see Antigonid dedications on Delos as part of a family tradition: “Demetrios II and Doson’s connections with the island need prove nothing more than traditional family interest — no Antigonid since Monophthalmos had failed to make dedications or establish festivals on the island — and predictable piety toward a pan-Hellenic sanctuary.”
\end{itemize}
We might find a similar explanation for the occasion of the founding of the second Ptolemaic endowment in 249. Tarn saw its creation as a kind of bold political statement by Ptolemy, who he thought in that year had regained control of the Aegean from Antigonos. Reger is more cautious: “Since … there is no apparent non-military event (a royal accession, death, marriage, etc.) with which to associate the Ptolemaieia [II] in 249 B.C., it may well be that the festival celebrated the recovery of the islands, and perhaps even a military victory. But this matter remains very obscure.” Champion seems to suggest commemoration of military victory: the second and third “Ptolemaieia festivals … were established on Delos in 249 and 246, following a Ptolemaic naval victory over Gonatas, sometime around 250.” Again, one doubts the efficacy of this ritual as propaganda and wonders, instead, whether the occasion was the betrothal of Ptolemy (III) Euergetes to Berenike (II), upon the death of her father Magas, king of Cyrene, which may have taken place in 250. The union was significant, if not lasting.

With the religiously charged moments of death and marriage looming so large as possible occasions for the creation of these modest royal endowments, the origins of two others may find explanation. In 268 BC Hermias the Ptolemaic

84. More than half a century before, the league of islanders had created a new festival called the Demetrieia, which was to be celebrated every other year, alternating with the existing Antigoneia. The pair of festivals honored Antigonos Monophthalmos and Demetrios Poliorketes: IG XI.4 1036; cf. BRUNEAU, Recherches, p. 564–568. They were, however, short-lived, fading before the time of Antigonos Gonatas and Demetrios II: BRUNEAU, Recherches, p. 565–566: “[II] est à peu près sûr qu’après 280 l’institution des Potléméia entraînera la disparition des Antigoneia-Démétricia.” Perhaps, in some small way, Demetrios II thought of his endowment as similarly paired with Antigonos Gonatas’, the pair honoring Monophthalmos and Poliorketes as the previous proper festivals had done on grander scale.

85. The hieropoioi in 240 counted nine phialai; I.Delos 298.A.75–77: ἄλλας φιάλας ἐπιγραφὴν ἔχοντας· Δηλιάδες, χορεῖα Ἀπόλλωνι Ἀρτέμιδι Λητῶι ἐπιδόντος βασιλέως Πτολεμαίου, ἐπὶ ἅχοντος Βάδρου (248), ἐπὶ Παρμενίου (247), ἐπὶ Εὐθυμίου (246), ἐπὶ Μαντιθέου (245), ἐπὶ Ξενοκράτου (244), ἐπὶ Διονυσίου (243), ἐπὶ Ἄρτακτου (242), ἐπὶ Ἐφραίμου (241), ἐπὶ Αχαρίδου (240): ἄρθρων φιαλῶν ἐπιδόντος βασιλέως [Πτολ]εμαίου Π[λ][II].

86. TARN, s.o. (n. 72), p. 366: “Ptolemy personally had nothing to do but to emphasize his bloodless victory in the eyes of the world by sending his fleet to Delos, in the year 249, and there establishing in Apollo’s honour the foundation which we know as the second Ptolemaieia.”


88. CHAMPION, s.o. (n. 37), p. 75. Also e.g. HOLBI, s.o. (n. 38), p. 45.


90. The earliest attested phialai was dedicated in 267 (archonship of Melilichides); in 250 BC, 17 phialai were counted, plus the one dedicated that year: IG XI.2 287.B.112–119, 128.
Endowed Eponymous Festivals on Delos

nesiarch\textsuperscript{91} endowed an offering to Arsinoe Philadelphos, Apollo, Artemis, and Leto.\textsuperscript{92} A recent survey of the debate over the date of Arsinoe’s death, concludes that early July 268 is more likely (than 270) and most favored.\textsuperscript{93} It appears, however, that no one has found it significant that Hermias established this endowment in 268. Arsinoe was a favorite of men connected with the high seas,\textsuperscript{94} evident perhaps in her special association with Aphrodite Euploia.\textsuperscript{95} It would have been an understandable gesture of piety if this captain established an endowment in the name and honor of Arsinoe, following her death. The coincidence does not prove that Arsinoe died in 268, but it is suggestive. If the occasion was her death, it would not be the last time such moments were observed and commemorated with endowed ritual on Delos. And in any case, Hermias’ endowment looks more like an expression of personal piety than an articulation of Ptolemaic policy.

The occasion of the earliest attested royal endowment on Delos is problematic. Apparently in 280 BC the first Ptolemaic endowment was established. It is generally thought to have been created by Philadelphos, who was in this period active in honoring his father,\textsuperscript{96} not that we can point to a specific occasion. But

\textsuperscript{91} And apparently the same Halikarnassian to whom Delos awarded proxeny: IG XI.4 565.


\textsuperscript{96} Date: BRUNEAU, Recherches, p. 521–522. See MEADOWS, Lc. (n. 95), p. 31–32. IG XI.4 1038 preserves a decree of the League of Islanders, proclaiming a crown and honors for Sostratos “at the next (celebration of the) Ptolemaiia on Delos,” (10–17: δεδόθη τοῖς συνέδροις ἐπὶ πανήγυρις μὲν Ἔσωτον Δεξιφάνους Κνίδιον | ἀρετῆς ἔνεκα καὶ εὐνοίας ἔχων διευθετεῖ | ἐν παντὶ καιρῷ εἰς τὸν βασιλεύοντα Πτολεμαίον | καὶ τοὺς νησιωτὰς καὶ τοὺς θείους ἐνδοκεῖ Πτολεμαίοι | καὶ τοὺς νησιωτὰς καὶ τοὺς θείους ἐνδοκεῖ Πτολεμαίοι | καὶ τοὺς νησιωτὰς καὶ τοὺς θείους ἐνδοκεῖ Πτολεμαίοι | καὶ τοὺς νησιωτὰς καὶ τοὺς θείους ἐνδοκεῖ Πτολεμαίοι). The festival entailed, it was a League affair, perhaps referred to in the Nikouria decree, in which the
in 281 Lysimachos, the husband of Ptolemy’s sister Arsinoe (II), had fallen at Koroupedion. Not long after, Arsinoe married her half-brother Ptolemy Keraunos, a union inaugurated by the murder of her children and soon ended by his own death in 279. 97 Arsinoe fled to Egypt, stopping first at Samothrace. 98 We do not know her route, or the timing. But on one suggestion, she journeyed under escort of the Ptolemaic nauarch Kallikrates. 99 He was at the time no stranger to Delos. In 279 the hieropoioi declared that they had received from their predecessors two gold crowns dedicated by him. 100 These must have been offered in 280 or earlier.

For Arsinoe, looking homeward in 279, a survivor of two disastrous dynastic unions, perhaps accompanied by the distinguished Ptolemaic naval officer, Delos

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97. Memnon FGrH 434 F 8 (12); Just., XVII, 2, 4–15; XXIV, 1, 1–5, 7.

100. IG XI.2 161.B.54–55 (279): στέφανος δέκαρχος χρυσός, Καλλιορρέως άνθημης, ἰδίως δραχμαί ΔΔ; 89–90: στέφανος δέκαρχος χρυσός, Καλλιορρέως προς άνθημα, ἰδίως δραχμαί ΔΔΔΔΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓΓGamma
may have been a welcome way station. But, if she landed in 279 how can she have founded the endowment in 280?

In 274 BC the _hieropoioi_ could count six _phialai_ dedicated by Ptolemy, covering 275, 274 and four other unspecified years.\(^{103}\) Similarly, in 240 BC the _hieropoioi_ recorded receipt of 39 _phialai_, most dated by _archon_, several by _epistates_, and one with no indication of date, “bearing neither _archon_ nor _epistates_.”\(^{104}\) Both measures put the first year of dedication at 279 BC, and so the date of endowment in 280. But the blank _phiale_ is worrisome. Durrbach suggested long ago, and Bruneau and others admit the possibility, that the endowment could have been established in 279 and its first _phiale_ paid for separately, promptly,\(^{105}\) in other words, in cash, up front, and not out of interest accrued. This is a reasonable proposition; what would the founder do who was in a hurry, wanted to get started right away but the timing of whose dedication did not square with a 12-month lending period? The creation of the first _ptolemaieion_ in 279 by Arsinoe and/or Kallikrates just might be possible, provided that it was paid for separately. And if that were the case a dedicated _phiale_ might not bear an inscribed indication of date. Perhaps the undated _phiale_ was offered in haste, by a queen on the move, as the very first dedication of the new endowment.

Keraunos was dead and likely claimed no honor from Arsinoe. But her children had been slain only shortly before, by his hand, we are told, in her very arms.\(^{106}\) Commemoration and retrospection were perhaps in order and on her mind, as I have suggested it was in the later endowments established on the occasions of royal deaths. And perhaps also a taste of the optimism that will have attended the endowments created on the occasion of royal unions. Now, Ptolemy

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104. I.Delos 298.70–75 (240): ἄλλας φάσας ἐπιδόντος βασιλέως Πτολεμαίου, ἐπ’ ἄρχοντος Σωσισθένους (276), ἐπὶ Τηλεμνήστου (271), | ἐπὶ Μειλιχίδου (270), ἐπὶ Χαρύσου (269), ἐπὶ Καλλήμου (268) ἐπὶ Πολύβου (264), ἐπὶ Ἀρχιέρειας (263), ἐπὶ Ἑλλώου (262), ἐπὶ Θαρσύσθους (261) ἐπὶ Ἀμφικλέους (260), ἐπὶ Φιλίδου (259), ἐπὶ Τονώδους (258), ἐπὶ Θαρσύνοντος (257), | ἐπὶ Ἀντιγόνου (256), ἐπὶ Αντγόνων (255), ἐπὶ Πάχους (254), ἐπὶ Λαυρίου (253), ἐπὶ Φάνου (252), ἐπὶ Λυκανόπους (251), ἐπὶ Ωρισθένους (250), ἐπὶ Λυκας (249), ἐπὶ Βάδρου (248), ἐπὶ Παρμενίους (247), ἐπὶ Εἰδικερέου (246), ἐπὶ Μαντιθέου (245), ἐπὶ Εἰδικερέου (244), ἐπὶ Διοκλείδου (243), ἐπὶ Ὀρθωκλάους (242), ἐπὶ Λαυρίου (241), ἐπὶ Ἀρεάθου (240) ἀλλὰ ἐπιστατοῦντος Ἴρων εἶδεν ἐπιστατοῦντος Τηλεμνήστου· ἄλλην ἐπίστατον ἐπιστατοῦντος Μενύλου· ἄλλην ἐπιστατοῦντος Μονεμβάστου· ἄλλην ἐπιστατοῦντος Ἡρώδου· ἄλλην ἐπιστατοῦντος Ιερομβρίδου· ἄλλην ἐπιστατοῦντος Διονόστου· ἄλλην ἐπιστατοῦντος Πολύβου· ἄλλην ἐπὶ ἄρχοντος ἐπιστατοῦντος Μονεμβάστου.\(^{105}\)


and Arsinoe were not yet wed,\textsuperscript{107} and there is no evidence that either yet had the sibling union in mind. And while hindsight tells us that Arsinoe’s homecoming proved important to the Ptolemaic dynasty,\textsuperscript{108} she will not have known as we do. But if Arsinoe stopped on Delos in 279, on the run — much as Leto had been when she arrived at Delos — and with no salvation but the royal family into which she was born and to whom she was returning, the creation of a modest endowed festival named for the dynasty’s progenitor, whose Alexandrian \textit{Ptolemaia} were now either on the horizon or in recent memory,\textsuperscript{109} would have had obvious emotional and religious appeal. If the commemorative and celebratory logic of the later endowments applied here as well, then such a gesture would have made good pious sense. Even if the suggestion that Arsinoe may have established the first Ptolemaic endowment is not accepted, nothing about the endowment suggests grand celebration of military achievements or the like.

Of the royal endowments whose dates of creation are clearly known, two have been the object of considerable scholarly attention, the Antigonid endowments that yielded dedications to \textit{Pan} and the \textit{Theoi Soteres}, both understood to support festivals, the \textit{Panaia} and \textit{Soteria}, both established in 245.\textsuperscript{110} The pair has long been thought to commemorate an Antigonid naval victory over Ptolemy at Andros.\textsuperscript{111} Champion has recently revived a suggestion of Will’s that the festivals

\begin{footnotesize}

\textsuperscript{108} Whether one thinks she was the driving force behind much Ptolemaic policy or not: Burstein, \textit{Lc.} (n. 98), p. 197–212 [= \textit{Graeco-Africana}, p. 77–95]; on the earlier period of her life see E.D. Carney, “Arsinoë before she was Philadelphus,” \textit{AHB} 8 (1994), p. 123–131.


\textsuperscript{110} Bruneau, \textit{Recherches}, p. 557–561. Earliest dated \textit{phialai} are dated to 244. \textit{I.Delos} 298.A.85–86 (240): \textit{όλας φιάλας} \textit{ἐπιγραφήν ἔχουσας} \textit{βασιλέως Ἀντίγονος} \textit{βασιλέως Δημητρίου Μακεδών} \textit{θεόῖς σωτῆρι}, \textit{ἐπὶ} \textit{Ἀρχόντων Ξενοκράτους} \textit{τους} (244), \textit{ἐπὶ} \textit{Διονυσίου} (243), \textit{ἐπὶ} \textit{Ὀρθοκλέους} (242), \textit{ἐπὶ} \textit{Ἀρκαδίου} (241), \textit{ἐπὶ} \textit{Ἀχιλλίδους} (240); \textit{I.Delos} 298.A.86–87: \textit{όλας φιάλας ἐπιγραφήν ἔχουσας} \textit{βασιλέως Δημητρίου Μακεδών Πανῖ}, \textit{ἐπὶ} \textit{Ἄρκαδιους} \textit{Ἀρκαδίους} (241), \textit{ἐπὶ} \textit{Ἀρκαδίου} (240); \textit{I.Delos} 298.A.86–87: \textit{όλας φιάλας ἐπιγραφήν ἔχουσας} \textit{βασιλέως Ἀρκαδίου Πανῖ}, \textit{ἐπὶ} \textit{Ἄρκαδιους} \textit{Ἀρκαδίους} (241), \textit{ἐπὶ} \textit{Ἀρκαδίου} (240).

Endowed Eponymous Festivals on Delos

commemorated Antigonos’ defeat of the Galatians at Lysimacheia a generation before, and were established in order to ‘answer’ the newly panhellenic Actolian Soteria, to remind the world that he too had bested Galatians, and first.112 But, again, the audience and scale of the Delian ritual was small and cannot have reminded very many of very much. We may have another explanation to hand, for 245 was very likely the year in which Antigonos Gonatas secured Corinth by marrying his son Demetrios II to Nikaia, daughter of Alexander of Corinth. The ancient tradition characterized the union as a sham, part of an elaborate ruse, and either initiated but abandoned mid-ceremony, or else enacted but not consummated; “Although it is unlikely that the Antigonids ever intended the marriage to last, their offer of marriage must have seemed plausible to Nicaea.”113 However we imagine Antigonid intentions and whatever may have happened, or not, at the ceremony or afterward, all we know is that Antigonos held Corinth until 243 and that we hear nothing more of Demetrios’ wife. The silence is little surprise; sources for the episode, and the period, are hardly thick on the ground. If such unions had a history of pious recognition on Delos, then perhaps this one was the occasion of the endowment, and we are here reminded that not every devious stratagem recorded in Polyainos or Plutarch was true and that ulterior motives did not necessarily bar unions of convenience from pious recognition and ritual.

Of all of the Delian endowments, these two seem most atypical, most like — in nomenclature anyway — festivals named for the deities who received the cult. But here again, the Delian accounts do not refer unambiguously to the Paneia or the Soteria. We find references to phialai bearing the inscription, “βασιλεὺς Ἀντίγονος βασιλέως Δημητρίου Μακεδὼν Πανί,” or to “φιάλη ής άνέθηκεν βασιλέως Ἀντίγονος Πανί,”114 or to “another of the paneia.”115 These dedications, then, were described much as Hermias’ dedications to Arsinoe Philadelphos were; his endowment underwrote dedication of philadelphia to a favorite goddess and Antigonos’ paneia to a favorite god. Only two passages seem to refer explicitly to the Paneia (I.Delos 372.B.21): φιάλη, ἐπὶ Καλλία, βασιλεὺς Ἀντίγονος βασιλέως Δημητρίου Μακεδὼν Πάνεια, ἐπιστάτου Ἐμπέδου.116 But what is the syntax of the restored and grammatically dangling Πάνεια? The formula is jarring too. The same account records several other phialai dedicated via endowment, mentioning the divine recipient of the dedication, but not a festal occasion (I.Delos 372.B.19–21): ποτήρια ΙΙ, ἐπὶ Ἀμνου, Στησίλεως Διοδότου Ἀπόλλωνι Ἀφροδίτῃ, ἐπιστάτου Ἐμπέδου.117
Πολυξένου· [φιάλη], ἐπὶ Άριστοβούλου, Δηλιάδες, χορεία ἐπιδούσης βασιλίσσης Στρατο[νίχης], ἐπιστάτου Διοδότου, Ἀκόλου Αρτέμιδι | Λητοῖ. On that model, it might be better to restore (I.Delos 372.B.21): φιάλη, ἐπὶ Καλλία, βασιλέως Ἀντίγονος βασιλέως Δημητρίου Μακεδωνίου Πάνιν, ἐπιστάτου Έμπεδου, or perhaps even πάνειος, on the model of what we find at I.Delos 442.B.66: φιάλαι ΙΙ, ἱεροποιῶν Ὄρθοκλέους καὶ Πολυβόλου, εὐτύχειος, φιλαδέλφειος, ὅ. ἩΗΗ. Anyway, the passage speaks only of a dedication to Pan and not of a festival named for him or anyone else.

The dedications to the Theoi Soteres are similarly problematic. Two accounts refer to phialai dedicated by Antigonus to these gods, but in both cases the receiving deities are entirely restored. No other entry refers to his dedication of a phiale to them. At I.Delos 320.B.32 we find a run of ἄλλαι φιάλαι, ἐπὶ Καλλία, βασιλεὺς Ἀντίγονος βασιλέως Δημητρίου Μακεδὼν Πάνιν. But this too is problematic. The description of an inventoried object generally ends with the reference to the epistates. Ἐπιστατοῦντος τοῦ δεῖνος tends to conclude the entry and is followed by the next object. Thus, here, the phiale is either recorded as a thank-offering and unusually positioned after the end of the dating formula (a φιάλη … σωτηρία), or else the

117. And at 379, 11 as well.
118. I.Delos 297.B.62–63: ἄλλας φιάλας ἐπιγρα[φὴν ἐχούσας· βασιλεὺς Ἀντίγο
119. Here in the singular agreeing in gender with ἄλλη (φιάλη), a “phiale of thank-offering,” above, ἐπιστατοῦντος Ωκυνείδου Σωτηρία. But this too is problematic. The description of an inventoried object generally ends with the reference to the epistates. Ἐπιστατοῦντος τοῦ δεῖνος tends to conclude the entry and is followed by the next object. Thus, here, the phiale is either recorded as a thank-offering and unusually positioned after the end of the dating formula (a φιάλη … σωτηρία), or else the

119. Here in the singular agreeing in gender with ἄλλη (φιάλη), a “phiale of thank-offering,” above, in the plural the “other phialae” were “thank-offerings,” in the neuter. See I.Delos 442.B.66 where a single phiale is called a eutychia (a two-termination feminine nominative), whereas multiples were eutychia.
120. BRUNEAU, Recherches, p. 559.
121. See I.Delos 421.68: φιάλη, βασιλέως Αντιγόνου, ἐπιστατούντος Ωκυνείδου; 422.20: φιάλη, ἐπὶ ἄρχοντος Πανταίνου, βασιλέως Αντιγόνου ἀνάθεμα, ἐπιστατοῦντος Ωκυνείδου; 439.A.40: φιάλη, ἐπὶ ἄρχοντος Πανταίνου, βασιλέως Αντιγόνου ἀνάθεμα, ἐπιστατοῦντος Ωκυνείδου;
thank-offering belongs with the subsequent entry. Alternatively, we could perhaps restore Σωτῆρις, on the assumption that Zeus Soter and Athena Soteira are the intended recipients of the thank-offerings (soteria); but in that case the omission of Θεοῖς would be worrisome, as would be the fact that sole indication that the endowment offered dedications to the Θεοὶ Σωτερεῖς in the first place is a pair of restorations. The endowment funded the dedication of objects that were usually called simply phialai or dedications (anathemata) and sometimes called thank-offerings (soteria). On only two occasions do we find reference to “another of the soteria;” it is only assumed that these came from the Soteria. The inventory may just as easily have recorded “another of the thank-offerings.” When Delos decreed honors for Philokles King of Sidon around 280, these included the sacrifice of thank-offerings (soteria) on his behalf, to Apollo, Artemis, Leto, Zeus Soter, and Athena Soteira. So also, expenditure on “torches for the choros of the soteria” need not have gone toward any festival so named, nor even have referred to the Antigonid endowment, but rather to some ritual offering of thanks.

There were neither Paneia nor Soteria. Still, Antigonos, did act. But if celebration of military victory motivated him, then his gesture, I urge, was not in keeping with the other royal endowments at Delos. We need not accept Momigliano and Fraser’s early date for the Battle of Andros to see the virtue of their observation that we do not strictly know Antigonos’ motivation; it may have been “the recovery of Corinth — a famous and most celebrated event, or it may be some victory in the north which our miserable evidence does not record; or it may be some personal event (recovery from an illness?) to which the old king could have attributed more importance than his distant historians would allow”—not the recovery of Corinth per se, I suggest, but the family union that accompanied it. Nor were his and the other modest ritual acts that were endowed at Delos established with an eye to international prestige. Or if they were, they can only have been ineffective. They were too small, too parochial. And if Gonatas meant the

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123. IG XI.4 559.22–24 (ca 280): θὺσαί Σωτήρια ὑπὲρ Φιλοκλέους | ἐν Δήλῳ Ἀπόλλων καὶ Ἀρτέμιδι καὶ Λητοῖ | καὶ Διὶ Σωτῆρι | [καὶ] Ἀθηνᾶι Σωτείρας.

124. I.Delos 338.A.41: λαμπάδες τῶι χορῶι τῶν Σωτηρίων ΗΠΙ.


dedications somehow to answer the Aetolian’s panhellenic festival, the *Soteria*, as Champion has suggested, then it was a feeble piece of propaganda, witnessed and heard by few.

The grand political and military events that have so long served to explain the occasion of these small ritual gestures are in most or all cases unrelated. Reger is in my view surely right to remind that “any argument that tries to see [the Delian endowments] all as answering the same needs is likely to be mistaken.”

Moreover, nothing indicates that this modest endowed ritual was ever meant to commemorate grand military exploits or was ever funded at a level so as to draw much recognition or prestige beyond the very narrow circle of ritual participants on the island. It is simplest, I urge, to understand the endowments as much more modest expressions of piety and to have been motivated in most, if not all, cases by familial events, as were so many other endowments of the age.

If the royal endowments were a part of this wider trend and closely tied to founders’ family histories, could the others have been as well? We can do little more than speculate, and only in the case of the Stesileos with whom we began. With him as with the royal founders, the scope and dimension of his self-promotion was, it turns out, much more limited than has been thought. If I am right, then there was no eponymous festival. But neither was there a private temple or private hosting of political figures in Stesileos’ own private sanctuary. He very clearly dedicated the statue of Aphrodite: the *hieropoioi* recorded payment “to Ophelion, who held the contract to paint and adorn the statue of the Aphrodite whom Stesileos putative *Paneia* and *Soteria* as part of the “context” for Antigonos’ receipt of divine honors: “To sum up: In the framework of events suggested above the *terminus post quem* for the *isotheoi timai* conferred upon Antigonos Gonatas should be the end of the war against Alexandros *ca.* 245 or earlier since Alexandros’ death occurred *ca.* 245…. Finally, we could set the divine honours in a broader context. Following the dating suggested above, the divine honours would be more or less contemporaneous with the vase festivals Paneia and Soteria established on Delos by Antigonos Gonatas in 246/5, after his naval victory at Andros over Ptolemy III. In the present state of our evidence we cannot establish a precise chronological sequence, i.e. whether the divine honours postdated or antedated the battle of Andros; in any case, it is notable that the mid-240s witnessed outstanding celebrations of Antigonos Gonatas’ glory.”

128. Belief in such extends well beyond specialized scholarship on Delos *per se*, see e.g. *Scott*, *a.c.* (n. 36), p. 59–60; *Mikalson*, *a.c.* (n. 44), p. 212; H. *Versnel*, *Coping with the Gods: Wayward Readings in Greek Theology*, Leiden, 2011, p. 133, referring to “the temple and cult for Aphrodite at Delos founded by a prominent citizen Stesileos (late 4th c. BC). The cult named after him was continued by his descendants into the second century and was a serious rival of the official Delian Aphrodite cult.” *Stavrianopoulou*, *a.c.* (n. 15), p. 230–231.
dedicated.”129 But the temple was not ‘his.’ The same account indicates payment to a contractor for whitewashing the temple of the particular Aphrodite whom Stesileos dedicated, but it says nothing of a ‘temple that Stesileos dedicated.’130 If he had dedicated the temple as well, we should expect the account to have said as much. Moreover, the entries record state payments for upkeep of both image and temple, which alone ought to preclude private ownership.131 As much as a polity might care about the well being of private sanctuaries,132 there is no reason to think that Delos spent money to maintain a sanctuary owned by one of its citizens. We must conclude that neither temple nor statue was owned by Stesileos;133 that the sanctuary was Delian, public. If Stesileos had in fact dedicated the temple it would have been odd for the account to have mentioned him as dedicator of the goddess’ cult statue, but to have omitted that he had also dedicated her house. The temple’s civic status, however, did not preclude Stesileos’ receiving the honor of placing statues of his parents at its entrance.134 In fact, their appearance there calls to mind again the Hellenistic family endowments that I suggest were part of the same tradition that we see on Delos and the kind of occasions that may have inspired the creation of the royal endowments; perhaps one or both of Stesileos’ parents had died shortly before.135

129. I.Delos 290.151: Ὠφελίωνι ἐργαλαβήσαντι τῆς Ἀφροδίτης τὸ ἄγαλμα ἧς ἀνέθηκε Στησίλεως ἐγκαῦσαι καὶ ἐπικοσμῆσαι.

130. I.Delos 290.153: Ζωΐλωι ἐγλαβόντι τῆς Ἀφροδίτης ἧς ἀνέθηκε Στησίλεως τὸν ναὸν κονιάσαι. The text does not say e.g. Ζωΐλωι ἐγλαβόντι τὸν ναὸν τῆς Ἀφροδίτης ὃν ἀνέθηκε Στησίλεως κονιάσαι.

131. DURVYE, R.A (2009), p. 200, suggests even that the adjacent oikos (1) may have housed phialai dedicated via the stesileion; but in that case the state would have been using private property to store dedications to a civic deity, which does not seem likely. She suggests also that the building may have been the seat of banquets. If there were such, they were not hosted as part of an endowed eponymous Stesileia.


133. Even if Stesileos had paid for the temple, for which there is no evidence, he no more owned it after the fact of construction and dedication than, for example, Antigonus Gonatas owned the stoa that he dedicated on Delos; for which: Guide de Délos’, no. 29; IG XI.4 1095; Bringmann, Schenkungen, 128(A).

134. The endowment of Agasikles and Nikagora funded sacrifice on an altar set up in front of their statues near/in front of the bouleuterion: IG IV 841.23–24 [LAUM, Stiftungen, 58]: βωμὸν ἑσσάμενοι πρὸ τῶν ἐ’ ἱερὰν τῶν αὐτῶν τῶν ποι [τὸν] βουλευτηρίον.

135. If Stesileos was archon in 305 BC, he can hardly have been very much younger than 35. His son Diodotos was already of age in the 280s (Vial, Délos indépendante, p. 75, stemma XI); if he was born not later than roughly 315, to a recently wed father, and if Stesileos was roughly 35 at the time, then he will have been born ca 350. This will have put the birth of Stesileos’ father Diodotos in the neighborhood of 385. Thus, when Stesileos created the endowment in 302 he will have been approaching 50 and his father will have been perhaps in his 80s, if alive. If Stesileos married around the age of 30 or 40 (so ca. 320–310) and if his daughter Echenike was born within a decade of that date, then she will have been roughly 50–60 when she established her own endowment in 250 BC. The occasion of its creation will not have been the death
Thus, while Stesileos did not create a private sanctuary to accompany his endowment (as, say, Epikteta or Diomedon did), the occasion of the endowment looks rather like that of the modest endowed family religion that we find both elsewhere and, I suggest, with the Delian royal endowments. Similarly in keeping with the local tradition and wider trend is the small size of his fund — the smallest of those whose principal is known — which bespeaks authentic piety more than ambitious self-promotion; with a yield of only 150 drachmas per year, the intended primary witness to the ritual supported by this endowment was the god rather than the wider community. Stesileos’ endowment did not differ in substance from the other non-royal funds on Delos. Nor, for that matter, are his and the other non-royal endowments distinguishable in any meaningful sense from the royal ones. They sustained similar ritual, on the same very small scale, possibly motivated by the same kinds of family events, and submitted to the same management. This Delian religious habit, whether in the hands of locals or not, was at root pious and parochial, offering little by way of international or even local recognition or prestige.

As closely as the royal endowments followed local tradition, they did innovate in small ways. For one thing, they seem to have introduced the concept of the endowment established by one person on behalf of another, who was to be regarded as both donor and dedicator. A single account could record phialai whose inscriptions declared that performances of the Deliades were underwritten “on behalf of Stratonike” and then indicate that “Stratonike contributed” twelve such.136 Someone else established the endowment on her behalf and in her name, such that ‘she’ was able to offer annual dedications. This was not the practice among the non-royal founders (unless we are to imagine, for example, that Stesileos established the stesileion on behalf of a homonymous relative or some such), but it appears to have been common among royal founders, perhaps even the default gesture. Second, when Hermias endowed rites to be offered not only to the Delian triad, Apollo, Artemis, and Leto, but also to the deceased Arsinoe of her father, who, if alive, would have been roughly 100 at the time. If Stesileos at, 30–40, married (ca. 320–310) the woman, at 15–20 years (and so b. ca. 340–325), who would become Echenike’s mother, then in 250 Echenike’s mother may have been around 75 to 90 years old. These are very crude reckonings, but they suggest (certainly no more) that the deaths of Stesileos’ father and Echenike’s mother — both of whom will have been quite long-lived — just might have been occasions motivating the creation of these endowments.

Philadelpheos, he introduced new usage to Delos. No other fund had yet been named for the recipient of ritual, rather than the dedicator. The *philadelphia* yielded by the endowment were both named for (as, say, the *ptolemaieia, demetrieia*, etc.) and offered to the dead and deified queen. In this case, however, Hermias was inevitably recognized as the founder.\(^{137}\) Here, there is no slippage such as we find with the endowment created on Stratonike's behalf. For, in Arsinoe's case, the logic that the eponym, formally speaking, was the donor did not work; Stratonike might be regarded as a postumous dedicator, but no one will have entertained the notion that Arsinoe dedicated a *phiale* to her dead and deified self. The Antigonid endowment that provided dedications to Pan was the same; its dedications were *paneia*, named for the recipient of the ritual and not for the founder or any other ‘donor’ on whose behalf the endowment was created.

These innovations created a few minor oddities in the Delian accounts. As we have seen, *stratonikeia* were recorded as having been dedicated both by Stratonike and on her behalf. Antigonos, or whoever established this endowment for the purpose of dedicating *stratonikeia*, was thinking within a widespread framework that named ritual either for divine recipients or human honorees; Delian account keepers, on the other hand, thought in terms of a local administrative tradition by which the *donor* gave his or her name to the endowment, which paid for the ritual: the *stesileion* was the fund established by Stesileos, regardless of what or who prompted him to establish it. Following local practice, Delians might naturally think of the *philetareion* as underwriting dedications contributed by Philetairos,\(^{138}\) even if, as I suggest, the founder was his successor.

Cases in which Delians seem to refer to ritual underwritten by the royal endowments as festivals are very few. In two, and perhaps four, cases wood (for fuel) or torches were meant “for the *Philokleia*;”\(^ {139}\) a handful of passages refer, with different phrasing (genitive rather than dative), to “lamps for the chorus at (?) the *Ptolemaieia*” and several other of the alleged festivals.\(^ {140}\) The same phrase is used

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139. *I.Delos* 316.88: Φιλοκλείοις τῶι χορῶι δᾶιδες ἐπιδόντος Ἑρμίου Ἀρσινόει Φιλαδέλφωι καὶ Ἀπόλλωνι Ἀρτέμιδι Λητοῖ.

also of the *Aphrodisia*, unambiguously a festival. But even here, inasmuch as the custom was to refer to all activities supported by the endowments (whether sacrifice or dedication of *phialai*) with the eponymous adjective in –*eia*, a person might find himself in need of certain materials “for the *philokleia*,” i.e. “for the ritual activities supported by the *philokleion*.” But this does not a festival make. Moreover, even such potentially ambiguous phrases — perfectly intelligible to Delians, I urge — are extremely rare. We also find expenditure on torches “for the chorus (held) on the eighth (of the month),”142 or the fifteenth.143 This, I suspect, better fits the nature of these endowed rites; these were sacrifices fixed sustainably in the calendar but not as festivals. The remarkable fact is that the Delian accounts manage, over more than a century, and thousands of inventoried items, to avoid ambiguity almost entirely, and to maintain as clear a distinction as they do.

Delians’ administrative rigor led them to develop an efficient shorthand for describing various aspects of endowed ritual, using the name of the dedicator — a natural choice in the domain — to derive a name for the endowed principal and dedications made via its yield. Who would not understand that a *mikytheion* was a dedication of Mikythos? At Delos in the late fourth and early third centuries, festivals named for individuals were scarce. So, confusion would not arise when officials spoke of multiple *mikytheia*. No one would mistake his modest dedications for a festival anyway.

Before long, though, Hellenistic kings and queens began to participate in a manner that slightly changed both the convention and its terms, in clear ways. Yet, even they were not tone-deaf to local convention. We might imagine that to an Antigonos or a Ptolemy, the institution may have seemed like a smaller, or analogous, version of a familiar gesture: the foundation of cult named after, in honor of, or even to, a king or deity. But if it did, we cannot tell, for they observed local protocol closely. Their prominence and spending power did not eclipse or transform local tradition. Antigonos did not swoop in and create giant endowments. Notwithstanding the minor changes that they seem to have introduced, royal founders do seem to have appreciated that this was a modest gesture, family-related, valuable and important in and of itself as ritual; that this was not the place or the institution for grand ostentation and lavish eponymous festivals.

141. *LDelos* 316.99: Χρυσουδάσιων [πί]οι χοροί όμοιοι III.
143. *LDelos* 316.77: πεντεκαιδεκάτει τῶι χορῶι δᾶιδες ΙΙΙΙΙ.
Neither do we find Delians emulating at home what was more common practice elsewhere. They do not appear to have endowed sacrifice in others’ names or to have transformed their modest recurring ritual into something more like Alkesippos’ eponymous festival. Not even the prominent Stesileos did so. Rather, they stuck by their tradition, accommodated royal initiative under existing administrative and ritual apparatus, happy no doubt for the infusion of available credit and the honor, but not seeking to flatter kings by naming festivals for them, not naming festivals for themselves, not even elevating such ritual to the level of festival at all, and certainly not serving as a stage on which the rich and powerful propagandized to the world. They were content with the god and a few others as witnesses to their piety, and to honor their own in their own honorable way.

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ABBREVIATIONS

BRINGMANN, Schenkungen


BRENEAU, Recherches


Guide de Délos


CARNEY, Women and Monarchy


LAUM, Stiftungen


HAMPIOND – WALBANK, Macedonia


TRÉHEUX, Études


VIAL, Délos indépendante


ZIEBARTH, “Delische Stiftungen”
