

Dr. Martha Adams: Altmetrics & Exploring the Impact of Research

How faculty can use the Altmetric Explorer to track conversations about their research.



Starting in Summer 2015, Duke subscribed to [Altmetric Explorer](#), web-based platform that allows anyone in the University community to track, search, and measure the conversations about their research happening online. The Explorer makes it possible to see who has been mentioning faculty work in major news sources, blogs, government policy documents, Wikipedia, and social media. Unlike other metrics, which are focused on the impact of a journal (impact factor, *h*-index, etc.), Altmetric tracks research at the article level, enabling

one to assess the impact of one's scholarship with a higher level of granularity.

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Can Genetics Predict Response to Complex Behavioral Interventions? Evidence from a Genetic Analysis of the Fast Track Randomized Control Trial

News Blogs Twitter Score Demographics Help

So far Altmetric has seen 5 stories from 5 outlets.

EurekAlert! Children's vulnerability reflected in genes
EurekAlert!
(Duke University) Some children are more sensitive to their environments, for better and for worse. Now Duke University resear ..
2015-01-06T05:00:00+00:00

MedicalXpress Genetic clue points to most vulnerable children
MedicalXpress
Some children are more sensitive to their environments, for better and for worse. Now Duke University researchers have identifie ..
2015-01-06T22:30:41+00:00

HEALTHCANAL Genetic Clue Points to Society's Most Vulnerable Children
Health Canal
Some children are more sensitive to their environments, for better and worse. ...
2015-01-06T20:36:00+00:00

Score in context
Is one of the highest ever scores in this journal (ranked #1 of 231)
show more ...

Mentioned by
5 news outlets
2 blogs
4 tweeters

Readers on
0 Mendeley
0 CiteULike

Track this article
• Get email updates when this article is shared

Recently, Dr. Martha Adams of the Department of General Internal Medicine has been using Altmetric to follow her own research impact as well as those of her colleagues. “It’s really interesting to see the uptake and interest in the media,” Dr. Adams said. “[J]ustputting ideas online gives intellectual stimulation and skills development for faculty.” As more and more substantive conversations about research are taking place outside of “traditional” venues such as journals, following them is becoming a mainstream part of academic life. Altmetric Explorer is intended to make it easier for Duke faculty members to do so by aggregating social and news media mentions of their research. Duke Libraries and the Provost’s Office hope that this tool will provide more context for how our faculty scholarship is being used and talked about online.

[See Dr. Adams’ recent blog post](#) to learn more about with the Altmetric Explorer can inform faculty about the consumption of their scholarly work.

You can read more about Dr. Adams and her research on her [Scholars@Duke](#)



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